



The Veritas Forum Seeks Director of Communications

Help Veritas Tell Stories Across Platforms and Audiences

About Veritas: The Veritas Forum is a faith-based non-profit that puts the Christian faith in dialogue with other worldviews around life's big questions on college campuses. Since the first Forum in 1992, Veritas Forums have emerged on more than 200 universities around the world, engaging more than 700,000 students, faculty, and university community members.

Additionally, Veritas has recently launched several new initiatives—Veritas Hours (late night dorm conversations on worldview), Veritas Academy (a pre-college retreat for incoming freshmen), The Augustine Collective (Christian student-led thought journals), Veritas Fellows (a fellowship for campus pastors), Riff (a public-engagement training program for faculty), and more.

About Veritas Content: We extend our impact through online resources and publishing—producing video and podcast content, cultivating a website, publishing books through our InterVarsity Press imprint, and curating other content for internal and external purposes.

Our YouTube channel has over 46,000 subscribers and over 1.5 million views annually; our website (www.veritas.org) attracts over 515,000 views annually; and our podcast ranks among the top 10% in terms of average downloads. Our weekly content email reaches over 10,000 subscribers. We believe this represents a small fraction of our potential.

Description: As Director of Communications, a successful candidate will:

- **Communications.** Be excited everyday to tell our stories through online and print mediums in a way that successfully engages a wide audience—students, faculty, donors, and more.
- **Marketing.** Develop a strategy for online and print engagement that significantly increases user acquisition and engagement with our content, website, social media, podcast, etc.
- **Management.** Identify and build a lean team of service providers, junior staff, and contractors, to build the technology, media components, and day-to-day content creation needed to execute the strategy.
- **Team-Oriented.** Support all areas of the organization (e.g., development, labs, forums, etc.), working to discover and tell stories from various programs to various audiences.

Qualifications: A qualified applicant should:

- **Faith.** Be a mature and growing Christian, with a passion for connecting the big questions of life with the person and story of Christ.
- **Education.** Have a bachelor's degree (at minimum).
- **Experience.** Have 5+ years of relevant work experience, ideally in online publishing.
- **Skills.** Demonstrate (a) expertise in online user acquisition and engagement, leveraging search engine optimization and other marketing practices, (b) experience building sustained and successful social media engagements at scale, (c) excellent written and verbal communication skills as well as strong analytical thinking and problem-solving capabilities.
- **Relationships.** Have a track record of cultivating trust-based relationships that allow him/her to influence and mobilize colleagues and partners.
- **Interests.** Enjoy (a) working in a fast-paced, mission-driven, performance-oriented culture, (b) being highly entrepreneurial and self-directed with the potential to experiment, pilot, and scale

significant new areas of online engagement, and (c) ideas-driven cultural engagement that seeks to serve and shape the culture through the gospel

- **Travel.** Ability to travel 5–10% of the year to work closely with Veritas partners.

Terms: This role reports to the VP of Forums and Content, Bethany Jenkins, and is based in one of the following four cities: Chicago, IL; Washington, DC; New York, NY; or Cambridge, MA (with a preference for Cambridge, where Veritas HQ resides). The role directly manages an Online and Social Media Manager and works closely with the entire Veritas team. Compensation is commensurate with experience.

Interested candidates should submit a resume and cover letter to bethany@veritas.org.